



SPONSORSHIP DECK

2025-2026



DISTRICTWRESTLING.com

sponsorships@districtwrestling.com



OUR MISSION STATEMENT

District Wrestling Club is an LGBTQ friendly, inclusive wrestling club for adults, serving the Washington D.C. area.

Our mission is to provide a safe and welcoming space for individuals of all skill levels to learn and participate in the sport of wrestling. With experienced coaches and a supportive community, we strive to empower our members to achieve their fitness goals, prepare for competitions, and most of all, have a blast on the mats.



FOUNDED

DC Pride Weekend
June 2024



OUR MEMBERS

Averaging 25 wrestlers/practice
280+ unique athletes so far
300+ newsletter subscribers
Adults 18+

SHOWCASE EVENTS



Las Vegas
(Competition)



Washington, D.C.
(Competition)

**THE
MAT
GALA**

Various Locations
(Social)

SCHEDULE
2x/week practices

PRACTICE LOCATION
L'Enfant Plaza

**Folkstyle
&
Freestyle**



ABOUT OUR SPONSORS

We take our partnerships seriously.

Our goal is to work with companies that align with our values, that support our communities, and that we just like.

Chances are if you're reading this it's because we reached out to you specifically — not because we're sending this deck to any business we can think of. And if you've found us on your own and like our vibe, chances are the feeling's mutual!

Here's how we typically structure our sponsorships.

1+ YEAR LEAD SPONSOR

\$2,000+

- Presenting sponsor of our regular newsletter (300+ subscribers)
- Custom singlet(s) with your brand name/logo to display in store
 - Included base-tier sponsorship of one event
- Brand name/logo on display at weekly practices

FOR BARS/RESTAURANTS:

- At least two social events during the year

6 MONTH SPONSORSHIP

\$1,000+

- Brand name/logo included in our regular newsletter (300+ subscribers)
 - Discounted rates on event sponsorship opportunities
 - Brand name/logo on display at weekly practices

All sponsors are featured and linked to on our website.

IN-KIND SPONSORSHIPS

Various

In addition to direct funding, there are other ways you and your company can support DWC and our mission to grow LGBTQ participation in wrestling.

This includes (and is not limited to):

- Bar/food tabs for social events
 - Promotional materials like signage
 - Endowed scholarships for interns, early career professionals, etc.
 - Spare equipment for new wrestlers
 - Shoes Kneepads
 - Singlets Headgear
- & more!

SINGLE EVENT SPONSOR

Varies Depending on Event

If you are interested in sponsoring a single event, we have several opportunities for partnerships which can include things like:

- “Presented By” naming rights
 - Brand name/logo included on shirts or other swag
 - Brand name/logo displayed on our mats
 - Access to our media partners
 - Website, social media, or newsletter takeovers
- & more!



ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to the listed benefits of our sponsorship tiers, we're always eager to work with interested companies to find new and innovative ways to provide value, both to our club and your business.

Some additional opportunities could include:

Social media campaigns; Dedicated events; Branded apparel; and more.

Have an idea? Reach us at sponsorships@districtwrestling.com to get started.

District Wrestling is a federally-recognized 501(c)3 tax-exempt nonprofit.

EIN: 99-3383610



THIS SEAL IS A PROMISE

District Wrestling Club is committed to providing and maintaining a safe and inclusive environment for all wrestlers, regardless of race, sexual orientation, gender identity, size, age, or any other attributes.

PARTNERS & AFFILIATIONS

We strongly believe it's important to be engaged & active within our shared communities. For us, this includes the greater wrestling community; the LGBTQ sporting world; and our DC neighbors.

